

**33 inch image area**

▲ **1/2" BLEED AT TOP** ▲

**IMAGES CAN BLEED TO THE FULL WIDTH OF 33 INCHES.  
KEEP TEXT AT LEAST 1/4 INCH INSIDE OF EDGES**

*The height of the banner can vary from 33 inches to 78 inches. The banner stand has a telescoping pole which allows variable heights.*

**BLEED AREA**

This area will roll into the banner stand  
Only use image in this area that is OK to bleed off the bottom

**78 inch image area (maximum)\***

**4 inch**

**82.5 inch total area including bleed (maximum)**